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Americas

RICS Sponsors New York University's Schack Institute of Real Estate, Center for the Sustainable Built Environment's 1st Annual Conference on Sustainable Real Estate

NEW YORK, NY, February 1, 2011- RICS Americas will be one of the sponsors of New York University's Schack Institute of Real Estate, Center for the Sustainable Built Environment's 1st Annual Conference on Sustainable Real Estate. The event would be held at the Kimmel Center, Rosenthal Pavilion, on Tuesday, February 22, 2011 from 8:00 AM – 3:45 PM. The theme is: "Building the Smart City" Removing Barriers, Fostering Innovation.

One of our RICS thought leaders, Scott Muldavin FRICS, and Executive Director of the Green Building Finance Consortium, will be a panelist on "Financing the Smart City," and luncheon speaker, John Quigley, a UC Berkeley professor, will present new findings on the financial performance of green office buildings in the U.S., based on a study called Sustainability and the Dynamics of Green Buildings that RICS did in conjunction with the University of Maastricht and UC Berkely. The sponsorship is tied to one of RICS' global strategic initiatives – Sustainability – and our brand-building efforts with a key Real Estate university program.

The Conference on Sustainable Real Estate of the NYU Schack Institute of Real Estate's Center for the Sustainable Built Environment will explore the concept of the "Smart City," as the next stage in the evolution of urban development. The Smart City reflects innovative strategies in the design, development, financing, and management of the built environment, utilizing real-time information and data analysis to improve decision-making and achieve positive social, environmental, and economic outcomes.

The conference will highlight how sustainable innovations in building practices, materials and policies, together with efficient infrastructure and economic incentives, can reduce urban sprawl, limit greenhouse gas emissions, conserve resources, maximize competitiveness, and improve the quality of life in cities.

About RICS

RICS (Royal Institution of Chartered Surveyors) www.rics.org is the leading member organization in the world for professionals in property, land, real estate, construction and related environmental issues. It provides impartial, authoritative advice on key issues affecting the public to businesses, as well as governments and policy makers. Established in 1868 with headquarters in London, England, RICS serves more than 100,000 members in 146 countries.

**Royal Institution of
Chartered Surveyors**

60 East 42nd Street
Suite 2918
New York
NY 10165
USA

t +1 212 847 7400
f +1 212 847 7401
e ricsamericas@rics.org

rics.org

NEW YORK • LONDON • BRUSSELS • DUBAI • NEW DELHI • HONG KONG • BEIJING • SYDNEY

