



RICS

the mark of
property
professionalism
worldwide

Property World Rate Card

About RICS

RICS (Royal Institution of Chartered Surveyors) is the leading membership organization in the world for professionals in property, land, construction, valuation and related disciplines. As part of our role we help set, maintain and regulate standards, as well as provide impartial advice to governments and policy makers.

RICS members operate in more than 146 countries, supported by an extensive network of regional offices located around the world including New York, London, Hong Kong, Sydney and Dubai. To ensure that our members are able to provide the quality of advice and level of integrity required by the market, RICS qualifications are only awarded to individuals who meet rigorous education, ethical and experience standards.

About Property World

Published three times a year by the RICS Americas regional office, RICS Property World magazine is printed and mailed to more than 3,000 members in the Americas. It is read online by more than 60,000 senior professionals in the Americas and promoted to more than 100,000 members of the global RICS organization.

Each edition showcases a selection of the very latest RICS research, projects and industry issues, including articles written by individual RICS member experts and combines professional and technical information.

Property World is a wide reaching print and digital communication targeting a diverse and global audience, allowing advertisers to connect with highly regarded, well-educated professionals.

Advertising Rates

	Dimensions*	Standard Rate/Member Rate		
		1x	2x (10% discount)	3x (25% discount)
Inside Front or Back Cover	8.5 w x 11 h (trim)	\$1,500/\$1,250	\$1,350/\$1,125	\$1,125/\$938
Full Page	8.5 w x 11 h (trim)	\$1,250/\$1,000	\$1,125/\$900	\$938/\$750
Half Page	8.5 w x 5.5 h (trim)	\$750/\$500	\$675/\$450	\$562/\$375
Quarter Page	4.25 w x 5.5 h (trim)	\$300/\$250	\$270/\$225	\$225/\$188
*Bleed (for all): 1/8 on all sides				

Inserts

By arrangement call for rates and further information

Production details for advertising

RICS will accept display advertising in the following formats:

- Hi-res PDF (300 dots per inch)
- Hi-res EPS (300dpi)
- Hi-res TIF (300dpi)
- Hi-res JPEG (300dpi)
- Hi-res Illustrator (300dpi)

To inquire about advertising, artwork or production, please e-mail: hshostack@rics.org
Or call the RICS Americas office: + 1 212.847.7400

